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# A Brief Study on Incorporation of Terms

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#### **ABSTRACT:**

A key idea in contract law is the incorporation of words, which deals with the implication or reference of extra clauses into a contract. The many approaches of integrating words, both formally and implicitly, as well as their effects on contractual relationships, are explored in this abstract. When parties specifically cite other contracts or papers in their agreement, this is referred to as explicit inclusion. This can include adding additional terms and conditions, purchase orders, or other legal papers to the primary contract. Contrarily, implicit incorporation occurs when provisions are considered to be a part of the contract without being specifically stated, sometimes as a result of industry norms or prior interactions between the parties. The abstract explores the many incorporation methods, including "entire agreement" clauses, "boilerplate" clauses, and "course of dealing" practices. It considers elements including notice, reasonableness, and the parties' knowledge and permission, as well as how these procedures affect the interpretation and enforcement of integrated provisions.

### **KEYWORDS:**

Commercial Transactions, Contractual Arrangement, Oral Agreements, Written Contracts.

## I. INTRODUCTION

The process of adding new terms or conditions to a contract is known as incorporation of terms, which is a key notion in contract law. It permits parties to their contractual relationship to alter, add to, or integrate external provisions from other agreements, standard forms of contracts, or business customs. Terms are included for a variety of reasons. First of all, it allows parties to include pertinent clauses without having to specifically negotiate and draught them from scratch by incorporating them from preexisting contracts or industry-standard phrases. This facilitates efficiency, saves time, and enables parties to take use of standardised and generally recognised phrases [1], [2].

Incorporating words also helps contractual interactions be consistent and uniform. Parties ensure that their contractual commitments comply with generally accepted standards, norms, or laws by integrating standard phrases or industry practices. This encourages precision and predictability, which lowers the possibility of misunderstandings or conflicts. Additionally, the addition of phrases enables parties to address special problems or dangers that are often present in their particular sector or business environment. They may stipulate clauses that safeguard their interests, distribute risks, provide performance criteria, or set up dispute resolution processes. The efficacy and relevance of the contract are increased because of the ability of the parties to customise the basic terms to their particular circumstances [3], [4].

It's crucial to remember that the process of adopting conditions calls for open dialogue and permission from all parties. The contract must clearly identify and refer to the terms that will be included. To prevent ambiguity or misunderstanding, it is also important to thoroughly address and resolve any competing terms or conditions. Generally speaking, the inclusion of words is a useful technique in contract law that enables parties to profit from customary methods, business norms, or earlier agreements. It encourages effectiveness, uniformity, and adaptability in contractual agreements, allowing parties to handle unique requirements and situations. Parties may improve the clarity, enforceability, and efficacy of their contracts by integrating words, which helps to create a more solid and dependable foundation for commercial transactions [5], [6].

## II. DISCUSSION

As we've seen, a contract might be either written or oral, or perhaps both. Knowing the specifics of an issue before it occurs may be essential. Although a written contract may make this appear evident, it's possible that

certain conditions were more relevant than others or that a key phrase was overlooked. It is vital to ascertain what was really spoken when a contract is made orally. When purchasing a rail or bus ticket, for instance, if most of the negotiation took place face-to-face and the ticket was subject to a set of standard written conditions, a contract may be partially oral and partially written. As in other areas of contract law, the court makes an effort to view this situation from the perspective of a reasonable person in order to give effect to the parties' intentions [7], [8].

# **Terms and Representations**

We must determine if a statement is a condition of the contract or just a representation that was made during the course of the discussions. This is significant because it shows how different the remedies are for contract violation vs misrepresentation. The courts have created a number of rules to assist in determining whether a statement is really a term of a contract or a representation. The inclusion of provisions into a contract is critically dependent on the terms and representations in contract law. The process by which extra provisions are formally or tacitly included into a contract is known as incorporation. The main elements relating to terms and representations in the inclusion of terms are summarised ahead [9], [10].

Express terms are those that the parties have specifically agreed upon and are often stated in writing or verbally. By using precise wording, express terms may be inserted into a contract. The contract itself or other papers referred to in the contract, such as terms and conditions, schedules, or annexes, often include these clauses. Terms that are not explicitly specified but are nevertheless taken into consideration to be a part of the contract are known as implied terms. Law, such as statutory requirements or common law principles, or the intents of the parties may imply these phrases. The courts may infer provisions based on the parties' reasonable expectations or to give the contract commercial validity. Statements of fact made by one party to another during contract negotiations or formation are known as representations. Oral, written, and behavioural representations are all acceptable. If a representation is explicitly included in the contract or is thought to be crucial enough to be included, it might be considered a condition of the agreement.

When clauses from another document or source are seen as incorporating into the contract, this is known as incorporation by reference. When a contract specifically mentions another document, such as terms and conditions, a website, or industry standards, this might occur. The provisions of the referred-to document are then deemed to be a part of the agreement and are binding upon the parties. In order for terms to be included in a contract, the party relying on them must make sure the other party is aware of them. Before or at the time of contracting, the party must make reasonable efforts to make the other party aware of the terms. This may include sending copies of pertinent papers, underlining certain sentences, or giving clear notification.

The contra proferentem rule applies when a term's language is unclear or ambiguous. It specifies that the party that developed or submitted the provision will lose any ambiguity or question in the interpretation of the word. This provision aids in defending against unfair or unfavourable conditions for the party that did not draught the contract. To prevent misunderstandings or disagreements, it is crucial for parties to explicitly explain and record the terms, representations, and their objectives during contract talks. In order to secure their enforceability and to effectively manage their rights and duties, the parties should thoroughly analyse and comprehend the terms included in the contract. It might be advantageous to get legal counsel to make sure that provisions are included in compliance with applicable contract laws and standards.

## **Including clauses in oral agreements**

The core of a contract is agreement; thus it would be unreasonable to enable one party to assert that he entered into the agreement on conditions that the other party was unaware of. Therefore, before any contract is truly created, both parties must understand the parameters of an oral agreement. Generally, a clause will be regarded as part of a contract if:

- 1. The impacted party either was aware of the provision or
- 2. Reasonable efforts have been made to alert him to the word.

The size, or degree, of the notice and the time at which it was delivered are two factors that the courts consider when determining whether a party had reasonable notice of a term shown in Figure 1. When determining whether a word should be considered a part of a contract, the court considers whether it was evident to the parties. Even if

the terms have not been read, it might be considered that the party knows that the item is to be included and binding if it obviously resembles a contractual agreement. On the other hand, nothing will be taken into consideration if it is not immediately apparent that a statement is a component of a contract.

### **Earlier dealings**

The aforementioned examples demonstrate that the courts make every effort to adopt a fair viewpoint and uphold the rights of the consumer. However, if it can be shown that there was a "course of dealing" between the parties, they can determine that adequate notice has been provided. This does not preclude them from taking an impartial viewpoint.

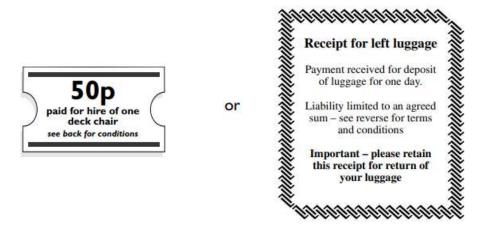


Figure 1: The degree of notice.

# Rambler Motors (AMC) Ltd. v. Hollier (1972)

The plaintiff left his automobile in the defendant's garage while it was being repaired, but the garage caught fire, and the plaintiff's car was totaled. Based on a notification found inside the garage, the defendant claimed exemption from paying damages. The plaintiff, however, had not been frequent enough to be considered to have read the terms since it had been shown that he very sometimes visited the garage. Given that both parties were in the same line of work and it was proved that they were both aware of the customary practise, this seems like a legitimate position to adopt. It may be claimed that if they had exercised caution, they would have been insured to pay the expense of such incidents, just like everyone else in business.

# The moment notification of a term is provided

It should go without saying that a statement may only be included in a contract as a term if it is made either at the time the contract is created or before to it. Later is too late since it would be unjust to impose terms on someone who has already entered a contract without first engaging in dialogue. In O'Brien v. Mirror Group (2001), the claimant thought he had won the top reward in a lottery claim, however there were an exceptionally high number of other winners due to a typographical error. The candidates were believed to have been duly made aware of the regulations governing how the reward would be split by reading the newspaper the day before. Contrast it with the following example about the issue of enough notice.

## Written contracts

According to the general rule, if two parties go to the bother of putting their agreement in writing, they intend for it to be legally enforceable and to include all of their agreement, with no oral additions or modifications. It will be observed that there are exceptions to each of the two "rules" that have been established on this.

### The rule in L'Estrange v Graucob

This rule, which is named after the case from which it originated, asserts that whenever a person signs a document that constitutes a contract, even though they may not have understood the provisions, they are obligated by the terms of that contract. This highlights the need of carefully reading a document before signing it.

# The rule of parol evidence

Lord Denman outlined the general rule that oral or other evidence would often not be permitted to contradict or change a written contract in the case of Goss v. Lord Nugent (1833). The parol evidence rule is thus susceptible to a number of exceptions, nevertheless. Evidence of the remaining terms will be accepted if the contract was partially written and partially spoken. A collateral contract is yet another example.

# **Implied terms**

It's possible that a phrase was accidentally left out even if both parties obviously wanted it to apply, or it might be required by law or tradition. The courts have the authority to infer a term into a contract in certain situations. We'll take each of these situations into account in turn.

#### Custom

The common law evolved primarily via tradition, and historically, contract law benefited greatly from this. As the legal system's limits have been more precisely established by legislation and case law, it is now less significant. But custom still comes up in business contracts, and we've previously seen how a "course of dealing" might result in a phrase being added to an oral agreement. Similar to how common practise in a trade might result in an implicit term in a written contract. It is not essential to demonstrate earlier transactions between the parties in this case.

#### Statute

Whether the parties intended it or not, a provision will be implied if a legislation specifies that it must be included in a certain kind of contract. Examples may be found in laws like the Unfair Contract Terms Act of 1977 and the Sale of Goods Act of 1979 (as modified), among others. These are often a codification of common law or custom; one example is that when products are offered by sample, the sample should match the majority of the items.

## Terms implied by the courts

Additionally, the courts step in to determine whether statutory phrases should be inferred in ambiguous situations and will do so themselves if required. For an illustration of the broad implication that items are suitable for the purpose for which they are delivered, see the case study below. In a variety of situations, terms will be inferred. One such example is that it is expected that, at the start of the lease term, a furnished residence would be sufficiently ready for occupation.

The same theory may be used to the hiring of a boat that the customer stated was ready for use but did not have a fire extinguisher or a vehicle that was rented ready for use but did not have a spare tyre. Through instances, the willingness to suggest conditions has been somewhat honed, and it does seem that there is a much tougher attitude, as is seen in Liverpool City Council v. Irwin.

# Business effectiveness and the parties' aims

It should be kept in mind that parties are often assumed to have clearly communicated their objectives in a written contract. However, it's possible that parties that have a written agreement have overlooked a clause or failed to account for an eventuality. In general, the court will only become involved in contracts if it is absolutely essential, upholding the principle of contract freedom. The following guidelines have been formed since, in general, courts like to uphold contracts or agreements rather than invalidate them on minor technicalities, including when a provision is blatantly absent. A clause will be deemed part of a contract by the courts:

- 1. to carry out the parties' blatant and evident objectives; or
- 2. to give the contract commercial validity.

#### III. CONCLUSION

Incorporating words is a critical component of contract law that affects how rights, duties, and the extent of contracts are determined. Incorporating terms into a contract entails specifically mentioning or include outside materials, such as terms and conditions, industry standards, or standard form contracts, as a part of the contractual arrangement. The inclusion of terms rule enables parties to take use of pre-existing clauses or standard terms

without having to include them directly in the main contract. This encourages efficiency and uniformity in contractual interactions, particularly when standard words are generally acknowledged and often used within a certain sector or area. Including terms has several benefits. First of all, it gives parties the ability to depend on well-established and defined terms, which may provide clarity and certainty to contractual agreements. The parties may have a mutual understanding of the rights, responsibilities, and expectations under the contract by integrating idiomatic expressions or industry norms. Additionally, integration of terms enables parties to get access to specialised knowledge or clauses that may not be included in the main agreement. It gives parties access to special clauses, guarantees, or liability restrictions that are often used in certain fields or occupations. This may be especially helpful when handling complicated or technological issues that call for specialised expertise. Incorporating words is a crucial component of contract law that enables parties to depend on established clauses and industry norms without specifically declaring them in the main contract. It encourages effectiveness, precision, and uniformity in contractual interactions. By include terms, parties may have access to specialised provisions and profit from accepted practises, eventually improving the clarity and efficacy of the contract.

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